



Dear Sport BC Members,

As we prepare for the 2017 fall registration season we thought it would be a great time to connect and reaffirm how the KidSport program works and how you can use it to increase your membership and participation numbers.

KidSport BC has 41 community chapters across the province. For a [list of all chapters](#) please visit our website. Each of these community chapters is run by a volunteer committee that is tasked with generating revenue, increasing awareness, processing applications and distributing funds within their community. A dollar raised in the community stays in the community. We ask families to apply to their local chapter based on where the child lives and any child who lives outside the catchment of a community chapter applies directly to our provincial office.

The maximum grant available to families varies from chapter to chapter based on the need in the community and the capacity to generate funds. The maximum grant amount ranges from \$150 to \$500 with most maximum grants set between \$300-\$400.

KidSport provides funding to local sport organizations who are members of your provincial sport organization. We acknowledge that from time to time, a non-Sport BC member club may receive funding and we ask for your forgiveness as our volunteers do their best to correctly determine your member clubs. Having an up to date member club list that is easy to find on your website is a huge help when we are verifying membership.

We fund registration fees for a season of sport for children 18 years and under. We don't cover the cost of camps, lessons, equipment, travel, tournaments, fundraising, uniforms etc. For sports that have multiple sessions in one year (ie: September – December, January – March, April -June or monthly registration payments), we suggest that families register and apply for the entire year (September – June or 12 months) to maximize their funding amount as most of our chapters will allow a child to apply once per calendar year.

We have established some fantastic partnerships both at the provincial level as well as at the local club/chapter level. For example, over the last 3 years, we have distributed over \$1.5M to soccer clubs in BC. In return, BC Soccer has donated \$10,000/year to KidSport BC for the last 3 years to show their support and to help us remain sustainable. Basketball BC puts our logo on all provincial team jerseys to raise awareness and to acknowledge the \$60,000/year we distribute to their clubs each year. At the local level, our KidSport Tri-Cities chapter has a local soccer club that, at the end of each season, reimburses all funding the chapter provides over the year. We would love to continue to build these unique relationships with all Sport BC members to continue to grow both the KidSport program and sport participation in BC.



What can you do to help? We're glad you asked!

- Let your members know that we are a service they can provide to participants. Connect with us on [Facebook](#), [Twitter](#) and [Instagram](#) (@KidSportBC) and use our hashtag #So**ALL**KidsCanPlay!
- Choose KidSport as your charity of choice for events, race days, tournaments, socials etc. Individuals and corporations can donate here: www.kidsportcanada.ca/british-columbia/donation
- Promote and/or participate in our annual [Give the Gift of Sport](#) campaign from mid-November to the first week of January
- Check out our website at www.KidSport.ca/BC

We strongly believe in the provincial amateur sport system; we believe in your ability to deliver quality sport experiences. In 2016, we distributed \$1.9 million to 7700 kids across BC and we want to grow these numbers for 2017. Help us get more kids off the sideline and into the game!

Sincerely,

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